



Raise your Professional Profile using Social Media

Next Course Date Coming Soon

Raise your Personal Presence and Professional Profile using Social Media.

Become the Go To person in your field, rank on search engines, maintain meaningful and profitable relationships and grow your network of associates, suppliers and potential clients.

In one 4 hour session we will show you and help you to establish your own Professional Social Media presence on LinkedIn, Facebook, Google+ and Twitter.



Course Outline

- Introduction to Social Networking for Business
 - Why Social Media is strategically business critical
 - Developing your Social Media Strategy
 - Which Social Media Platforms should you consider using?
- Creating Effective, Engaging and Professional Social Media Profiles
 - Complete your LinkedIn Profile to 'All Star' Status
 - Optimise your LinkedIn Profile for LinkedIn and Search Engines
 - Creating a Google+ Profile
 - Creating a Facebook Profile
- Implementing a Simple Social Networking Strategy
 - Create 4 FREE accounts on Social Media and Social Networking websites
 - Run a Social Networking campaign to raise you and your business' profile in just 15 minutes a day
 - Introduction to Social Media Metrics

Limited Places Available – Book Now To Guarantee Your Place

These hands-on courses include refreshments and course materials

The course will begin at 1:00pm and finish by 5.00pm.

For further information, or to book places, please telephone:

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or visit our website: www.computercourses.co.uk